



WIZARD'S BULLETIN

November 21, 2011
Latest News from Fame Wizard®

THE EMERGENCE OF REGGIE GINN

The poster girl for “Do it Yourself Artists”

Fame Wizard® Artist Reggie Ginn moved from embracing and building a Fan base, playing great gigs and a new album to the front page of SubMerge Magazine.

“Reggie is a seasoned professional who is a total joy to work with. She has an incomparable work ethic, and is an incredibility talented artist.” – The coaching staff at Fame Wizard

Back in high school, Reggie Ginn taught herself to play piano in a most unconventional way! She ditched the idea of a formal teacher and was inspired by Tori Amos. “Since I knew her songs so well, I would just sit down and learn every note. It’s like she was my teacher. I learned from an actual artist,” Ginn said. “I already knew the songs and then [I would] make them my own way. I saw how I would position my hands. It just made sense.” From there, she started playing for friends and family and realized she loved being a performer.

“I write from my own point of view and own experience. When you relate with anyone it causes some comfort because you know you are not alone in whatever you are going through. Multiple times I have had people come up to me and say, ‘Your music means so much to me. That’s exactly what I’ve been trying to say but have never been able to say it before.’ I find it a very big gift to be able to put into words what other people are feeling and it helps them release.”



Building a fan base in your home town....

I really love it here in Sacramento. I went to Los Angeles for a year, to try out things. I wasn't ready for it, but I did it anyway. It was so cutthroat. I came running back to Sacramento and realized I really needed to establish myself and needed to work my own town first before going off to somewhere big. Everybody is just so tight-knit here. Once you are in, you're in. It's great and there are some super talented musicians that I'm honored to be in the same town as.

How Reggie connects with her fans before a show...

What I usually do is I talk to the people. I like for people to feel comfortable when they are going to see me perform. People who don't even necessarily know who I am or they're there for someone else, I like to bring them in, so they have a reason to stay. Like, "Oh, this girl was nice to me, she's also a performer? Alright I'll stay for her set, even though I was going to leave." Because it's really important to draw in your audience, whether it's when you're on stage or off stage. It's important to have a connection and let them know they are appreciated because that's why I'm doing my music, is to have people hear it.

Her Fame Wizard® coach taught Reggie how to raise DIY funds...

With the help of her Fame Wizard Coach, Reggie decided to start a campaign on Kickstarter, a website that funds creative projects through donations, to gain money for printing and studio costs for the new CD and succeeded in raising over \$1,000. "I'm ever grateful that all these people are so generous enough to give anything. It's really awesome," she said.

A new album...

The release of Reggie Ginn's new album *Passion in Perspective* was celebrated at Luigi's Fungarden in Sacramento on Nov. 12, 2011.

Reggie Ginn has claimed herself as an indie alternative rocker, released two albums, performed on Good Day Sacramento, won a Modesto Area Music Award for best unplugged artist, and was nominated for a 2011 Sammie award for best singer/songwriter. Now at the age of 27, she is ready to kick off her third album, *Passion in Perspective*, with powerful vocals, moving lyrics and soft piano keys. Unlike her first two albums, she will be rocking live with a full band including guitarist Brandon Dickinson, bassist Ian Maclachlan, drummer Mikey Koons and cellist Alison Sharkey.

"I'm excited for everyone to hear this. I hope people come out to the shows and get to see what my band can do. It's going to be a beautiful thing," Ginn said.

And so to Reggie Ginn the entire staff at Fame Wizard® says, "congratulations, we couldn't be more proud of your accomplishments."

SubMerge Magazine article: <http://submergemag.com/featured/reggie-ginn/4764/>

For more info on Reggie go to Reggieginn.com